

## KEYNOTES DELIVERED BY ROWDY MCLEAN:

### GET OFF YOUR ARSE! *Inspiration...*

You are capable of far more than you imagine. Most people never reach their full potential. Build on your strengths, resolve your weaknesses and create an action plan for getting off your backside and achieving your best, and then DO IT!

**Note:** Can also be delivered as *“Putting Ideas into Action!”* and *“Getting Things Done!”*

### SERVICE AS A BUSINESS STRATEGY! *Service Excellence...*

The key to business growth is giving customers what they want, when they want it, how they want it. Organisations promise great service and employees pretend to deliver. There is a gap in service delivery. Get it right and customers will not only flock to you but will tell all their friends about you.

### STEP UP & STEP OUT! *Leadership...*

People will do the job you asked them to do – if you just let them. Create an environment where people are accountable for their results and are happy about doing it. Effective leadership leads to effective business.

### FEES: *exclusive of gst*

Keynote	\$5000
1/2 day	\$7500
Full day	\$10,000
Triple keynote	\$11,000

All three keynotes in one day, plus attend all conference sessions, lunch, morning and afternoon tea. MC if required.

### VALUE ADDS:

#### Executive Session \$1500

Executive lunch or breakfast session on same day as keynote. A round table discussion with Rowdy also includes a complimentary copy of one of his books.

#### Inspiration Session \$1000 or \$2 per participant over 500

Goal setting session (includes G.O.Y.A goal cards) designed to create action points from event - cards are collected and mailed to the participants 30 days after conference reinforcing conference content.

#### Books Available Normally \$32.95 conference / event price \$20 per participant

‘Secrets of Inspiring Leaders Exposed!’ and ‘Secrets of Top Business Builders Exposed!’

### TRAVEL:

- Rowdy travels from the Gold Coast (Coolangatta Airport) no transfer required.
- Business class is required for flights longer than 2 hours.
- Transfers from destination airport to venue and return.

### ACCOMODATION:

Where required 5 or 4 star accommodation either in event venue or nearby.

### EVENT REQUIREMENTS:

- Label microphone
- Lectern
- Data projector and screen

